



**Intellectual Output 3:  
Resources for promoting  
sustainable mobility by bike  
ITALY**





## Resources for the general public

	<b>Title of the Resource</b>	<b>Type of the Resource (app, video, article, mooc...)</b>	<b>Description of the content</b>	<b>Link</b>	<b>How It can be used</b>	<b>Cost</b>
<b>1</b>	Bike to Work	Call - Comune di Parma website	Information about the project	<a href="https://www.comune.parma.it/comune/avvisi-pubblici/Bike-to-work-13_m1045.aspx">https://www.comune.parma.it/comune/avvisi-pubblici/Bike-to-work-13_m1045.aspx</a>	To develop a similar project to promote sustainable mobility	
<b>2</b>	“Mi muovo in bici”	Project website	Information about the project	<a href="http://www.mimuovoinbici.it/default.aspx">http://www.mimuovoinbici.it/default.aspx</a>	Project website	
<b>3</b>	Bike to work: Incentivi per chi usa la bici casa-lavoro	Promotional Video	Information about the project	<a href="https://www.youtube.com/watch?v=fvJfaCMDrzY">https://www.youtube.com/watch?v=fvJfaCMDrzY</a>	Parma Municipality YouTube channel	
<b>4</b>	FIAB – Ciclismo urbano	Project website	Information about the project	<a href="http://www.fiabitalia.it">www.fiabitalia.it</a>	Project website	





5	Cycle to Work	Press release	Information about the project	<a href="https://www.unionepedemontana.pr.it/servizi/notizie/notizie_fase02.aspx?ID=56369&amp;categoriaVisualizzata=19">https://www.unionepedemontana.pr.it/servizi/notizie/notizie_fase02.aspx?ID=56369&amp;categoriaVisualizzata=19</a>	Unione Pedemontana Parmense website	
7	Trentino Pedala	Project website	A cross-border awareness initiative aimed at encouraging the use of bicycles for everyday travel.	<a href="https://www.trentinopedala.tn.it/">https://www.trentinopedala.tn.it/</a>	To develop a similar project to promote sustainable mobility	

